

# CIFFT CIRCUIT ENTRY KIT



ciffit

2026

GUIDELINES ON HOW TO ENTER  
THE GLOBAL COMPETITION FOR  
TOURISM VIDEOS AND CAMPAIGNS

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## QUICK OVERVIEW

### What is the CIFFT Circuit:

The CIFFT Circuit is the most prestigious competition for tourism videos and campaigns. It connects your production to a global network of leading awards and gives you the chance to earn international recognition and be ranked among the World's Best Tourism Films.

### Who can enter:

Tourism Boards, DMOs, Ministries, Tourism Businesses & Brands, Creative & Marketing Agencies, Production Companies, Filmmakers.

### Why enter:

- Win awards and global visibility
- Earn points in the CIFFT Rankings
- Qualify for the World Tourism Film Awards
- Reach decision-makers and media

### Deadlines:

- **Package A (9 Awards):**  
Jan 12, 2026
- **Package B (8 Awards):**  
Feb 2, 2026
- **Package C (7 Awards):**  
Mar 27, 2026
- **Package D (6 Awards):**  
Jun 15, 2026

### What do you get with the CIFFT entry package?

- Awards entry fees included (6 to 9 awards)
- Full registration and distribution
- Submission monitoring and updates
- Direct access to the CIFFT Tourism Press Award
- Inclusion in the CIFFT Rankings
- Access to the World Tourism Film Awards

### Entry Fees:

From €1,600 to €2,950 depending on package and deadline.  
Discounts Available for UN Tourism, ETC, CATA, SKAL Madrid, and TSTT members.

### Thematic categories

Choose the main theme of your video:

- City Promotion
- Region Promotion
- Country Promotion
- Tourism Products  
(e.g. gastronomy, adventure, wellness, MICE)
- Tourism Services  
(e.g. hotels, airlines, transport, booking platforms)

### Medium Types Accepted

- Promotional Videos
- TV Commercials
- Digital & Social Media Videos
- Branded Content / Storytelling
- Visitor Experience
- In-flight Videos

### Want Help?

We're here to support you!

Contact us at:

[carolina.fontana@filmservice.at](mailto:carolina.fontana@filmservice.at)

[hugo.marcos@filmservice.at](mailto:hugo.marcos@filmservice.at)



## STARTING YOUR SUBMISSION OR PREPARING YOUR ENTRY?

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### Is this your first time entering the CIFFT Circuit?

Need guidance? Just reach out to us at [fontana@ciff.com](mailto:fontana@ciff.com) or [marcos@ciff.com](mailto:marcos@ciff.com). We'll be happy to walk you through the process step by step.

### Missing some details?

No problem! You can fill in the entry form in any order and save your progress as you go. Complete it at your own pace.

### Want to prepare in advance?

You can download the Entry Guide directly from the entry system. It includes all the questions you'll need to answer for each step.

Join the CIFFT Circuit now



## READY TO TAKE YOUR TOURISM VIDEO TO THE GLOBAL STAGE?

The CIFFT Circuit is the ultimate competition for tourism promotional videos, and your gateway to worldwide recognition. Since 1989, it has brought together international corporate and tourism awards, offering unmatched visibility and credibility in the tourism and creative industries.

By entering the CIFFT Circuit, your video doesn't just compete, it earns points in the official CIFFT Rankings, opening the door to being crowned among the World's Best Tourism Films of the Year, with a spotlight at the prestigious World Tourism Film Awards.

Whether you're promoting a destination, an experience, or a service, the CIFFT Circuit is your opportunity to:

- Amplify your visibility in the global tourism market
- Boost your brand's credibility through international recognition
- Showcase your creativity at the world's leading awards
- Reach new audiences and industry decision-makers

**Stand out. Get noticed. Be awarded.**

**Submit your video and become part of the elite in tourism storytelling.**

[Start your submission](#)



## KEY DATES & ELIGIBILITY

### STAY TUNED FOR THESE KEY DATES:

- **Package A (9 Awards):** January 12, 2026
- **Package B (8 Awards):** February 2, 2026
- **Package C (7 Awards):** March 27, 2026
- **Package D (6 Awards):** June 15, 2026

### ELIGIBILITY

The CIFTT Circuit is open to all key players in the tourism industry who have produced a tourism video or campaign, including tourism brands, government bodies, ministries, tourism boards, DMOs, administrative regions, creative and marketing agencies, production companies, filmmakers, tourism businesses, and other organizations.

- All video material that has been released online after **January 1st, 2024** is eligible for submission.
- The entrant must own the **rights of the work** or have permission to use it.
- All entries must be in **English** or include **English subtitles** to ensure eligibility and facilitate international jury evaluation.

Your journey to recognition starts here.

Take the first step



## ENTRY PACKAGE & ENTRY FEES

### THE CIFFT ENTRY PACKAGE:

- Registration and distribution of your entry in the CIFFT Circuit awards.
- Awards entry fees (international competition).
- Entry monitoring by the CIFFT team.
- Exclusive competition updates.
- Access to an exclusive tool where you can manage entries, invoices, and awards.
- Direct access to the exclusive competition CIFFT Tourism Press Award.

Choose the Entry Package that best fits your project or the current deadline, complete one entry form, make a single payment, and then relax. We'll handle the rest and notify you as soon as the results are in.

### ENTRY FEES

To ensure that your entry gets the most exposure and recognition, we strongly suggest meeting the Full Circuit deadline.

Package A January 12 <sup>nd</sup>	Package B February 2 <sup>nd</sup>	Package C March 27 <sup>th</sup>	Package D June 15 <sup>th</sup>
9 Awards	8 Awards	7 Awards	6 Awards
Single 2350€ Series 2950€	Single 2250€ Series 2850€	Single 1750€ Series 2100€	Single 1600€ Series 1900€

Entering early means more festivals, more exposure, and a better shot at ranking among the World's Best Tourism Films

#### Please Note:

- All awards entry fees (International competition) are already included in the Entry Service Package.
- This also includes the charges for distribution and registration handling fees.
- In case of winning, there might be extra costs for personal attendance at the awards ceremonies and trophy shipment.
- CIFFT does not assume responsibility if one of the awards is canceled for unforeseen reasons.
- If any new awards are added to the competition, the entry fee may be revised.

**Let your brand stand out among  
the very best in the industry!**

[Submit your video now](#)



## PAYMENT & DISCOUNTS

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### PAYMENT CONDITIONS

- 20% VAT will be charged for Austria and entrants from EU countries without a VAT number registered in the VIES ([EU VAT number validation](#)).
- Payments can be made either by Bank Transfer, Credit Card, or PayPal.
- Pay instantly by Credit Card or PayPal, or choose Bank Transfer with a payment period of up to 30 days.
- For public bodies, the issuance of the invoice and payment will be dependent on the rules imposed by the EU or the country in question.

For any further clarification, please do not hesitate to contact us.

### SPECIAL DISCOUNTS

Following endorsement agreements with CIFFT, it was established the members of the following organizations benefit from a €250 discount on the registration of a single video or series.

- **World Tourism Organization (UN Tourism):** Members and Affiliate Members
- **European Travel Commission (ETC):** Members, Associated Members, Public Institutions of the respective countries
- **Central America Tourism Agency (CATA):** Members and Public Institutions of the respective countries
- **Tourism and Society Think Tank (TSTT):** Members and Partners
- **SKAL International Club Madrid:** Members

**Request your promo code by contacting the organization or the CIFFT team.**





## ENTRY & MEDIUM TYPES

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### ENTRY TYPES

**Single Video:** A standalone video submitted as an individual entry.

**Series or Campaigns:** Two or more videos from a specific campaign, submitted and judged as one entry.

### ACCEPTED MEDIUMS

- Promotional Videos
- TV Commercials
- Online Video Ads
- Digital & Social Media Videos
- Branded Content
- Destination Trailers
- In-Flight Promotional Videos
- Visitor Experience Films
- Video Series or Episodic Campaigns
- Branded Storytelling

### THEMATIC CATEGORIES

All entries must be submitted under one of the following categories, based on the primary theme of the video:

**City Promotion:** Promotion of a specific city as a tourism destination.

**Region Promotion:** Promotion of a broader area such as a region, province, or state.

**Country Promotion:** Promotion of an entire country to international or domestic visitors.

**Tourism Products:** Focus on specific experiences, attractions, events, or activities (e.g., wine routes, festivals, adventure tourism).

**Tourism Services:** Promotion of tourism-related services such as airlines, hotels, tour operators, booking platforms, or transportation providers

## SUBMISSION PROCESS

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Follow the guidelines below to submit your entry.

You can save your progress at any time during the submission process. Your information will be securely stored, so you can return and complete your entry later without losing any data.

### **STEP 1: Create an Account or Log In**

Register or log in to the Filmservice Entry Tool to start your submission.

### **STEP 2: Select Competition**

Choose the specific competition(s) you wish to enter your video or campaign into.

### **STEP 3: Project Information**

Provide essential details including the Title, Release Year, Medium Type, and Entry Type. Then, select the Entry Package that best suits your project.

### **STEP 4: Media Details**

Fill in information about your Target Audience, Objective/Briefing, Usage, Project Description, and any Relevant Remarks.

### **STEP 5: Credits**

Enter the details of the Client, Production Company, and Agency, including names, city, country, and contact person information.

### **STEP 6: Upload Materials**

Upload your video file(s), a still image (used as the entry thumbnail), and any supporting materials.

### **STEP 7: Review & Confirm**

Review your submission details and accept the Terms and Conditions.

### **STEP 8: Pay & Finalize Entry**

Add your entry to the cart and select your payment method.

Credit Card or PayPal – Pay immediately

Bank Transfer – Pay within 30 days

Add your promo code for any discounts.

After closing the cart, the pro forma invoice will be sent by e-mail.

**Start your submission today and take the first step toward global recognition.**

Enter now

## CIRCUIT AWARDS

The CIFT Circuit gathers the leading tourism awards on the international stage:



**Japan World's Tourism Film Festival** - Koka, Shiga Prefecture, Japan



**New York Festivals TV & Film Awards** - New York, USA



**US International Awards** - Los Angeles, USA



**SILKFEST Tour & Eco Film Festival** - Belgrade, Serbia



**Terres Travel Festival Films & Creativity** - Tortosa, Spain



**Cannes Corporate Media & TV Awards** - Cannes, France



**Zagreb TourFilm Festival** - Zagreb, Croatia



**ART&TUR - International Tourism Film Festival** - Ovar, Portugal



**Amorgos Tourism Film Festival** - Amorgos, Greece



**Internationale Wirtschaftsfilmtage** - Vienna, Austria\*  
\*(Exclusive to entries in the German language)

## **CIFFT RANKINGS**

### **THE GLOBAL BENCHMARK IN TOURISM VIDEO EXCELLENCE**

**Do you want your tourism video to be seen, awarded, and ranked among the best in the world?**

The CIFFT Rankings are the official global leaderboard of tourism video excellence, where creativity meets impact. It spotlights the most awarded and high-performing videos from the CIFFT Circuit, setting the gold standard in tourism audiovisual production.

#### **How it works:**

Your video earns points every time it wins an award in the CIFFT Circuit. The more awards – and the more prestigious – the more points you collect. These points determine your place in the CIFFT Rankings, and your rise toward one of the industry's most coveted titles:

**“World’s Best Tourism Film” – awarded to the Top 5 videos in each category:**

- City Promotion
- Region Promotion
- Country Promotion
- Tourism Products
- Tourism Services

#### **Why Being Ranked Matters:**

- Powerful global recognition of your video's success
- Boosts your brand's credibility and visibility across the tourism and creative sectors
- Increases marketing and promotional value for destinations, agencies, and producers
- Drives prestige and trust in competitive tenders, pitches, and campaigns

#### **Ready to climb the rankings?**

**Let your work stand above the rest. Enter the CIFFT Circuit and compete for a place in the official CIFFT Rankings.**

[Check the rankings](#)



## THE WORLD TOURISM FILM AWARDS

The World Tourism Film Awards mark the culmination of the CIFTT Circuit, the moment when the World's Best Tourism Films of the Year are officially awarded.

This prestigious event honors not only the most outstanding tourism videos in the world, but also the creative professionals and institutions behind them.

Awards are presented across five key categories: **City**, **Region**, and **Country Promotion**, **Tourism Products**, and Tourism Services.

Held in an exclusive setting, the gala brings together international leaders from the tourism and audiovisual industries, offering a unique opportunity for networking, celebration, and global recognition.

Organized by the International Committee of Tourism Film Festivals (CIFTT), the World Tourism Film Awards have become the premier stage for showcasing excellence in tourism communication.

It's where the best in tourism storytelling takes the spotlight.

Be seen. Be awarded. Enter today.



## SPECIAL AWARDS

### TOURISM PRESS AWARD

Included in the CIFFT Circuit Entry Package

The CIFFT Tourism Press Award recognizes the best tourism video or campaign, according to an independent panel of travel journalists from across the globe. It celebrates the powerful synergy between tourism and journalism, highlighting exceptional storytelling and cinematography in the travel industry.



[Find out more](#)

### GREENWORKING AWARDS

Additional competition for sustainability videos

#### Celebrating Sustainability in Tourism Audiovisual Production

The GreenWorking Awards recognize and reward excellence in sustainability within tourism video production. Integrated into the CIFFT Circuit, these awards highlight the importance of responsible practices and impactful messaging in shaping the future of tourism, aligned with the United Nations Sustainable Development Goals (SDGs).

GREENWORKING

**Participants compete across three distinct categories:**

#### **GreenWorking Production Award:**

For excellence in sustainable filming practices.

#### **GreenWorking Message Award:**

For impactful storytelling that promotes sustainability.

#### **GreenWorking Global Award:**

The top honor, recognizing projects that combine sustainable production and powerful messaging for responsible tourism.

Winners of the GreenWorking Awards are announced at the prestigious World Tourism Film Awards.

[Find out more](#)

## HALL OF CHAMPIONS

Every year, the CIFTT Circuit embraces new visions, new talents, and new brands, continuously pushing the boundaries of creativity and innovation in video production. Start your journey to global recognition!



## ABOUT CIFTT

Created in 1989, the International Committee of Tourism Film Festivals (CIFTT) brings together international corporate and tourism film awards at the most prestigious recognition initiative for tourism videos, the CIFTT Circuit. CIFTT is an Affiliate Member of the UN Tourism and works to encourage tourism brands to achieve excellence in promoting their destinations, products, and services using video.



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